



Electronics Corporation of India Limited

A Govt. of India (Dept. of Atomic Energy) Enterprise

POST DETAILS

Advertisement No: 32/2019

Post Name(s): DGM [MKTG]

Post No.	Name of the Post	No. of posts	Post qualification Exp. as on 31.07.2019 (yrs.)	Age limit as on 31.07.2019 (yrs.)	Total monthly Emoluments (Including perks) (Approx.) (Rs.)
2	DGM [MKTG]	04	15	50	1,33,120/-

Experience:

Minimum 15 years of post-qualification experience in large reputed organization in Engineering / Manufacturing / Production / Aerospace (Nuclear) / Defence establishment.

Qualifications:

The candidate should be qualified:

Qualification
A First Class Engineering Graduate (Full time) in the disciplines of CSE/IT/Electronics /Electrical from a recognized University/Institute or its equivalent from a recognized University / Institute.
Post-Graduate Degree in Management with specialization in Marketing / Export / International business.

A. Maximum Age:

Age of superannuation is 60 years	
Residual/Left over service as on the date of advertisement w.r.t. the date of superannuation.	For external - at least 10 years
	For internal - at least 09 years

B. Job Description:

He / She should be responsible for managing the marketing activities and client relationship management. He / She will be Team Leader / Senior Member of Marketing Department of the company and shall assist the management in formulating and implementation of the marketing policies keeping in view company's profitability and objectives. Planning, targeting growth, profitability, project execution, early monetization and business development activities. Interface between clients and business. Provide necessary inputs, submission of bids and preparation of timely MIS. He / She should possess good negotiation and communication skills.

- C. Employment Status:** The applicant must, on the date of application, as well as on the date of interview, be employed in regular capacity, and NOT in a contractual/ ad-hoc capacity in one of the followings:-
- Central Public Sector Enterprises (CPSEs).
 - Central Govt. including the Armed Forces of the Union and All India Services.
 - State Public Sector Enterprises (SPSEs) where the annual turnover is Rs 1200 Crore* or more.
 - Private Sector Company where the annual turnover is Rs 1200 Crore* or more.

(*) The average audited Annual Turnover of Three Financial years immediately preceding the calendar year in which the post is advertised shall be considered for applying the criteria.

D. Pay Scale/ Rank/ Level: (Rs 80,000-2,20,000) [EG VI]

I. Applicants from CPSEs should be working in the following or a higher pay scale for minimum last two years:-

- Rs 29,100 - 54,500 (IDA) Post 01/01/2007 (Pre-revised pay scale).
- Rs 70,000 - 2,00,000 (IDA) Post 01/01/2017 (Revised pay scale).
- Rs 15,600 - 39,100 + GP 6,600 (CDA) (Pre-revised).
- Rs 67,700 - 1,96,700 (Level 11) (Revised).

II. Applicants from Central Govt./All India Services should be holding a post of Under Secretary in Govt. of India or carrying equivalent scale of pay.

III. Applicants from Armed Forces of the Union should be holding a post of the level of Major in the Army or equivalent rank in Navy/ Air Force.

Applicants from State Public Sector Enterprises/ Private Sector should be working at least five levels immediately below the Board Level.
